

HAIRSTYLE TRENDS FOR THE NEW YEAR

Q&A WITH RODOLFO VALENTIN

We have seen so much long, straight hair in the past couple of years, a very natural look. What styles can we expect to see for the New Year?

Rodolfo Valentin: *To be completely frank, I find that Americans are beginning to grow tired of being the pioneers of fashion and are beginning to look abroad for their next big look. Right now, the biggest showrooms stemming from France, Italy, and Spain, incorporated with the Indian tendencies and Russian influences, are showing bounce, volume, and natural movement. I believe that natural with bend, curls, and bounce are what we can look forward to in the New Year.*

IM: How important a role is hair color when creating a new look? Do you like to usually change the color of a client's hair when they are going for a new look?

RV: *Hair color is one of the most fundamental elements when creating a new look. For example, red hair, depending on the maintenance, can look ravishing or dull and washed out. For blonde hair, again, depending on the maintenance, can enhance a woman's beauty or wash out her face. A woman's greys can make her look sophisticated to one extreme or just plain old.*

IM: Jennifer Aniston's hairstyle over 10 years ago was the hottest copied hair fashion other than Farrah Fawcett or Dorothy Hamill. Which celebrities' hairstyles would you predict will be the ones to watch?

RV: *I find that Penelope Cruz's look is beginning to become the new look. She keeps her hair natural, with grace*

and bounce, perhaps because she herself is European. In Americans, I'm also seeing Scarlett Johansson as the next celeb hair trendsetter.

IM: When cutting a celebrity's hair, does it go through your mind that this may be the next big hit? For instance, Katie Holmes has had so many different looks over a short period of time and they are always noted in the press.

RV: *When I sit down with my clients, whoever it may be, I don't think about what the hairstyle might evolve into in the media. I take into consideration their personality, hair type, color, and overall complexion to give them the look that compliments them – not for my publicity but for their own personal beauty, style, and satisfaction.*

IM: Clients walk into salons everyday with a photo of some celebrity cut out of a magazine. If you feel that a particular style would not be suitable for a client how can you turn that into a positive and still make the client feel confident when he/she walks out?

RV: *Believe it or not, I have never had a client come to me with a picture of any celebrity. My clients come to me not as a hairdresser, but a hair designer. They let me know their current thoughts and inspirations for their new look and expect me to deliver an independent style. Furthermore, if one of my clients were to come to me with a picture, I would help them find a medium that makes them look like themselves and not who's in the picture.*

IM: Brooke Shields is our cover girl in this issue and I know that you have

cut and styled her hair. Her hair always looks beautiful and healthy. What products do you recommend to keep hair looking its very best?

RV: *Brooke Shields has exceptionally beautiful hair; however, I cannot tell you what to use to look like her. Instead, I urge my clients to find that special product to compliment their specific type of hair. For thin hair I recommend PHYTO Volume Actif, but of course, I do recommend my trademarked Hair Infusions.*

IM: Are there better products for curly hair, straight hair, dry or oily hair and should we be washing our hair everyday? What habits should people get into and what habits should we give up to get that great look?

RV: *The one habit that women should get out of is washing their hair with hot water. Cold water is best for the hair as it gives more shine and softness to the strands. Products? Well, I recommend my Hair Infusions as well as my new hair care line, which acts as a hair solution for anyone, of any age, ethnicity, hair type or hair length. They are of course for cosmetic and beauty purposes, however, are medically supported to treat different types of hair deficiencies.*

IM: The holidays are upon us. Are we going for the updo for the office parties? With a low cut black dress on New Year's Eve...hair up or down?

RV: *Low cut black dress? Definitely a sexy updo! Otherwise, bring in the holidays with a natural look and prepare others for your New Year style!*

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